

Hello!

I'd like to introduce you to Event Birdie – it's my little baby that is fast growing into a big bird!

My name is Rebecca, I started Event Birdie after years of working in sales and marketing at unique venues and catering companies in Sydney and in London. I was frustrated with the online directories available and I knew there was room for improvement!

So eventbirdie.com was born.

Event Birdie is an online marketing platform designed to help event businesses showcase what they do best. We provide our clients with an attractive listing in our easy to use directory, plus opportunities to showcase their work on our social media platforms, on our blog and in our regular newsletters.

We love events and we love recommending venues, caterers and suppliers to our community of event buyers. Our database includes over 2000 professional event planners (corporate and agency) and we have a social media following of over 9700.

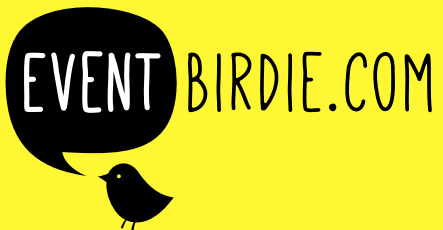
Our website attracts on average 11,000+ followers a month. And, we're still growing!

We are building Australia's best online events resource and are passionate about helping our clients sell their businesses better.

Every business is different and their marketing needs are too. So we have put together three marketing packages to meet the different needs of our clients.

Event Birdie has been designed to help you connect with a range of event buyers and build your reputation as an awesome event supplier or a place to be – so jump on board and join us for the ride!

Rebecca Hunt | Director & Founder



Join Australia's leading event venue and supplier directory. Build awareness of your business and generate leads from the corporate, wedding and private event markets.

All our packages include:

An attractive listing in our easy to use directory

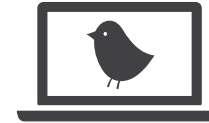


Added exposure on our social media channels and in our newsletters



**NEW! Access To Our New Online Tutorial Series:
Stop Panic Marketing | Build An Online Presence That Sells**

Our Audience



Unique Monthly Visitors 11,000+
20,000+ in peak periods

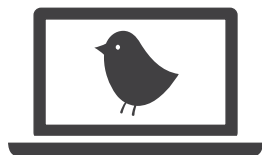


Newsletter Database of Event Professionals 2000+



Social Media Reach 9,700+

Stop Panic Marketing. Build An Online Presence That Sells



Learn how to build an online presence that sells your event business without the panic

NEW online tutorial series | FREE to Event Birdie members only

Before I started Event Birdie I was just like you. Selling and marketing an event business. Whether it was a venue or a caterer I was working for, one thing was always the same – there was never enough time to put together a solid strategic plan. Gaps in the diary loomed and budgets were tight.

I now refer to this as panic marketing. It's not fun.

Over the past few years I have been dishing out practical advice to many of my clients to help them drive better awareness, engagement and leads to their business.

Listing in a directory, like Event Birdie is just one element of an overall online marketing strategy that can deliver great results. However, if one element isn't fine-tuned, it can affect another.

So, to help all our clients sell their events businesses better I've taken the time to package up all my knowledge and create an online tutorial series that I am giving you for free when you join Event Birdie.

The lessons will be released one-per-month to avoid any overwhelm and ensure you have the time to implement each step before moving onto the next. They are delivered by a short video and come with a worksheet to help you take action.

The lessons are not too long or too technical, but they are full of easy to implement advice that you can do yourself or that won't cost you a lot to offload.

I will also make myself available one day a month to answer any questions or sticking points you might have along the way.

Your clients are looking online. Your competitors are online. Now it's time to get your business to shine online, so you can generate more awareness and leads to your sales team, without the panic.

Valued at \$1639 + GST – This practical advice is FREE when you join Event Birdie!

*Course commences in August 2017



Our Packages

Event Birdie has three tailored marketing packages to meet our clients' different needs.

The Essentials Package

- An annual listing in the directory
 - A big shout out in our newsletter and on our social media channels when you join (*new members only*)
 - Ability to promote specials and ticketed events on your listing and on our dedicated [specials page](#)
 - Unlimited images and news shared on our social media channels*
 - Showcase your event work on Event Birdie's blog*
- + Online Tutorials** Stop Panic Marketing. Build An Online Presence That Sells *value \$1639*

Venues | \$695 + GST *total value \$2334*

Caterers | \$549 + GST *total value \$2188*

Suppliers | \$495 + GST *total value \$2134*

**Content subject to editorial discretion (quality over quantity)*



The Stand Out Package

- An annual listing in the directory
 - A big shout out in our newsletter and on our social media channels when you join *(new members only)*
 - Ability to promote specials and ticketed events on your listing and on our dedicated [specials page](#)
 - Unlimited images and news shared on our social media channels*
 - Showcase your event work on Event Birdie's blog*
- + Online Tutorials** Stop Panic Marketing. Build An Online Presence That Sells *value \$1639*

Extra package features include:

- A dedicated business feature in our newsletter *value \$250*
- Feature your business on our homepage – 2 weeks *value \$200*
- Feature a special or event on our homepage – 2 weeks *value \$200*
- Feature in a 'Getting to know an Event Birdie Pro' blog article *value \$250*

Venues | \$1195 + GST *total value \$3234*

Caterers | \$1049 + GST *total value \$3088*

Suppliers | \$995 + GST *total value \$3434*

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Contact us to discuss the best package options for your business

Rebecca Hunt | Director

M | 0417 228 212

E | Rebecca@eventbirdie.com



The Experts Package

- An annual listing in the directory
- A big shout out in our newsletter and on our social media channels when you join (*new members only*)
- Ability to promote specials and ticketed events on your listing and on our dedicated [specials page](#)
- Unlimited images and news shared on our social media channels*
- Showcase your event work on Event Birdie's blog*
- **+ Online Tutorials** Stop Panic Marketing. Build An Online Presence That Sells *value \$1639*

Extra package features include:

- A dedicated business feature in our newsletter *value \$250*
- Feature your business on our homepage – 2 weeks *value \$200*
- Feature a special or event on our homepage – 2 weeks *value \$200*
- Feature in a 'Getting to know an Event Birdie Pro' blog article *value \$250*
- A custom written blog about your business expertise. Blogs are published on Event Birdie, featured in a newsletter, on the homepage, and promoted on our social media channels. Blogs are written to deliver long-term traffic. *value \$850*
- Publish up to two guest blogs articles with links back to your website. *Editorial support from Event Birdie. value \$700*

Venues | \$2495 + GST *total value \$5284*

Caterers | \$2295 + GST *total value \$5138*

Suppliers | \$2195 + GST *total value \$5084*

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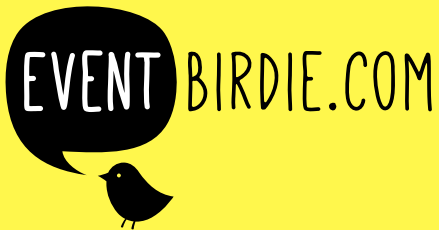
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The little things that make it even better

- Access to manage your page 24/7, 365 days a year
 - View traffic and enquiry reports at any time
- Receive monthly reminders to get the most from your membership
 - Link to video content about your business
- Collect reviews from your clients – spread the word wider!
- Add links on your listing to blogs where your business has been featured
 - Share your news with us so we can rave about you online!
 - Get quick, helpful replies to any queries you may have



Contact us to discuss how we can promote your business in an easy, engaging and affordable way

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